**Official** 

Undergraduate News Organ of M. I. T.

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CAMBRIDGE, MASS., WEDNESDAY, SEPT. 28, 1927

Complimentary Issue

# SALE OF FRESHMAN **TIES PASSES THE 500 MARK ON TUESDAY**

**Enforcement Blanks May Now** Be Had in Information Office

ASK ALL TO AID RULES

Freshmen Still Timid About Saying "Hello" to All Students

By noon yesterday, 514 cardinal-andgray ties had been sold to Technology freshmen, according to the statistics of the Harvard Co-operative Society. Of this number, 331 were sold in the Institute on Monday by the Freshman Rules Committee. Since there are 539 first year men, the percentage of those who are falling in line with the wish of the student body seems rapidly nearing the 100 mark.

However, in the bewilderment of the first day of classes, the freshmen have supported the "Hello" rule very poorly. In the opinion of the Rules Committee, if the freshmen wish to get acquainted with their classmates and instill a friendly spirit in Technology, they must give much better co-operation. In this matter the upper classmen are asked to give their help by greeting in turn all the yearlings they pass on the campus.

Unfortunately,  $\mathbf{no}$ enforcement blanks were obtainable yesterday, and consequently there was much confusion about reporting defaulters, but blanks are now on hand at the Information Office, and everyone, including freshmen, is urged to take a few of them so that, in case he meets a freshman who is breaking the rules, he may report him by filling out the card and dropping it into any Institute mail box. If a man has no card with him when he meets a guilty freshman, he merely needs to jot down the offender's name with his offense on an odd scrap of paper, drop it into a mail box, and it will reach the committee just the These blanks are also being distributed at the Sophomore mass meeting this afternoon, and will be in all fraternity houses for the use of their members by tonight.

# "Honors Group" To Be Added as English Option

#### Will be Run on Tutorial Plan For Sophomores Wishing To Specialize

An "Honors group" will be inaugurated in the Sophomore English course this term, in addition to the regular course and the literary option, it was announced last night by Professor Robert E. Rogers.

This will consist of not more than three groups of a dozen men each. chosen from candidates who would like to work for a year on the tutorial system. They must be men with good records in first year work in the department, who would like an oppor tunity to make an intensive study of some one topic in which they are intersted, in any field of cultural study not covered in other departments: Literature, history, philosophy and the fine arts, and music.

These men will be expected to select a specific topic for study, involving both a large amount of reading for background and some specialization, to be carried out under an instructor who will act as tutor at weekly conferences. These men will be excused from regular class work. In order to be considered as candidates students must present at once a carefully written statement or program of the course of study they would like to pursue. This statement must be a full and careful piece of work, as it will very largely determine whether a candidate will be admitted to the

At the first meetings of E21 the nature of the three options will be explained by Professor Rogers. These meetings will be held on Tuesday at 12 in 1-190; Wednesday at 11 in 2-190; and Wednesday at 3 in 4-270. Candidates for these honor groups should consult Professor Seaver, Professor as possible.

#### Juniors Will Speak To Freshmen Today

Members of the Class of 1929 will speak in each of the freshman sections today and explain to them the old custom of Field Day and the new custom of Freshman rules. The wearing of the cardinal and gray neckties and the "Hello" rule will be particularly stressed. Next Wednesday the freshmen will elect their freshman section leaders. The same Juniors who talk in the sections today will conduct the elections at that time.

### Medical Director Issues Statement For New Students

Men Participating in Sports Must Obtain Certificate Of Physical Fitness

All men entering the Institute—whether freshmen, transfers, graduates, or special students—must have a complete physical examination. These examinations are given in the medical rooms of the Department of Hygiene by doctors designated by the Medical

All students who are registered for first year subjects to the extent of more than half of their total hours are required to register for the Course in Physical Training. Those who de sire to substitute some form of athletics for the gymnasium practice of this course should consult Mr. H. P. McCarthy, the Physical Director Walker Memorial. Such substitution can be made only by compliance with certain definite regulations, which are rigidly enforced.

#### Get Your Red Ticket

All men who engage in competitive sports must be re-examined every year before they will be admitted to the respective teams. At the time of this physical examination the doctor will give you a red ticket-a certificate of physical fitness which you are to show to the coach or manager before entering the competitive sports. Keep this ticket as you may need it several times during the year. All men who desire to row must pass the swimming test by an actual demonstration at the Y M. C. A. Tank. On the successiul completion of these swimming tests the instructor will sign his name and date on the red card. Notice of when the swimming tests will take place will be posted in the crew house and clinic as soon as possible.

The Department maintains a clinic in room 3-019, and there is a doctor on duty there every morning, except Sun-lay, from 8:30 to 9:30. There is anther clinic in the afternoon from 3:30 to 4:30 p. m. except Saturdays. The Medical Director holds a consultation clinic on Mondays. Wednesdays, and ing it. Thursdays at 1 p. m. In order to see him you must first be seen by one of the assistants, and appointment can be made for you. There is a trained nurse constantly on duty from 8:30 to 5:00 p. m.—except Saturdays, the clinic closes at 1 o'clock.

If you are absent on account of ill ness notify the Department of Hygiene at once either in person, by tele phone, or messenger so that we may have a record of it in our files. On returning to your classes, if absent on account of illness, you must report first to the clinic so that we may have a record in our files. Unless we have this record an excuse for absence on account of illness cannot be signed by the Medical Director, and no excuse will be granted. Excuse cards are furnished by the Department, and must be carefully and completely filled out and signed by the Medical Director or his assistant before they will be honored. When the excuse card is fully filled out and signed, you must present it to the Professors or Instructors in each class from which you have been absent. When they have all seen it drop it in the Technology Mail Box not in the U.S. Mail Box, and it will be sent to the Dean's office for filing.

In case of accident notify the Medical Department in room 3-019, at once. After 5 o'clock call Mr. Coyle, the night watchman, at University 6915 who will notify the doctor, George W Morse, M. D.-Kenmore 2050-Medi cal Director, immediately.

It is the aim of the Department to be as helpful as possible to everybody. Rogers, or Professor Roberts, as soon The earnest co-operation of the student body is requested.

# **COMPETITION FOR** 'THE TECH' OPENS AT RALLY TODAY

Elections to All Departments Will Be Made After Eight Weeks

#### MANY OPENINGS OFFERED

A monster mass meeting of the staff and candidates for THE TECH in North Hall, Walker, at 5 o'clock this afternoon will open the Institute's activities for the coming school year. This get-together of the old and new men of THE TECH will set off with a bang the fall competition for election to the staff. All those interested in participating in a live activity are urged to avail themselves of the opportunities offered by the departments of the paper by attending today's mass meeting. Come ye all! This competition is open to all stu-

dents, and live-wire freshmen and Sophomores have an excellent opportunity to hold down Managing Board positions during their Senior year. Successful candidates will be elected at the end of eight weeks.

The various departments with which men may affiliate themselves at this time are the News, Editorial, and Business departments. The various members of the board will be at today's meeting to outline to the men very briefly the advantages and oppor tunities offered by each department. The remarks will be short, snappy and to the point and will be followed by a question period.

# Urge Freshmen To Lead Active Lives, at Meeting

Prof. Goodwin, Prof. Norton And Dean Lobdell Speak to New Students

"Lead the active life," was the substance of the talks given at the mass meeting for freshmen and transfer students in room 10-250 Monday after-Professor Harry M. Goodwin '90, Dean of Graduate Students, spoke of the class crew. first. He declared that the students present fell into three groups-freshmen ,transfer students, and former students taking graduate work. Giving a brief account of the life at Technology, he stressed the value of activities and urged his listeners to lead the strenuous life and to know their fellow students, pointing out that one of the big values of a college course was the enduring friendships formed dur-

Professor Goodwin then introduced Professor Charles L. Norton '93, who reiterated the sentiments of Professor Goodwin. Professor Harold E. Lobdell, Assistant Dean of Students, was then introduced and told the gathering about Technology's publications. He also stated that they should consider that they were free to come to him whenever they wanted advice, and not

#### Harrier Mass Meeting Will Be Held Friday

All candidates for the freshman and Varsity cross country teams and Field Day relay teams will be expected to atend the mass meeting to be held on Friday, September 30, at 5 o'clock, in the Hangar gym. wil! be held, however, every afternoon this week. As yet it is not certain who all of the speakers will be, but it is quite probable that Coach Oscar Hedlund, Captain Pete Kirwin, and Manager Charley Denny will say a few words.

## Call Meeting of All Sophomores This Afternoon

Class Will Start Organization For Field Day Struggle **Immediately** 

By calling a mass meeting of all Sophomores in room 5-330 this afternoon at 5 o'clock, the Class of 1930 will start preparations for the coming struggle with the freshmen on Field Day. A great deal of interest in the class teams has been shown already because of the eagerness to offset the start which the freshman camp has given their opponents.

The meeting will be opened with a welcome to all the men of 1930, and will be carried on in an informal manner. Songs and cheers, and some ditties by the inimitable "Obie" Denison will make up a considerable part of the program.

All the Field Day leaders, including coaches and team captains, who can possibly attend the meeting will be there to talk to the men and give them any information they may desire on track, football, crew, or tug-of-war. These include Frank Silva, and Joseph A. Parks '28, who will co-operate in getting the football team into shape, the team captain, John J. Byrne '30; Oscar Hedlund, coach of track, and the relay captain, Charles F. Edlund '30; Norman F. O'Shea '30, former tug-ofwar captain, and the coach of the class team, and Charles F. Flint '30, captail

Following the main part of the meeting, the candidates for the various teams will gather in separate groups and arrange to start practices at the soonest possible date. All the men interested in clas athletics are urged not to miss the meeting because large practice squads are wanted out from the beginning of the season,

Now that the freshman Rules are in force, the men will be instructed as to what they can do to enforce them and make them a success. Preceding this, the rules will be explained in detail so that there will be no misunderstanding their friendly purpose. Since they were originally proposed by the Class of 1930, all Sophomores are expected to give them whole-hearted support. A large number of the blanks which are to be used to report defaulters to the Freshman Rules Committee just at those times when they were in will be distributed among the men at

# **CREW YEAR BEGINS** WITH PEP MEETING THIS AFTERNOON

Coach Bill Haines and Bursar Ford Will Address Open Session

FROSH OARSMEN ACTIVE

New Men Start Work at Once On Machines, Veterans In the Shells

After a three month's rest, Technology's oarsmen will once again come into the limelight when Coach Bill Haines opens the crew mass meeting in room 3-370 this afternoon at 5 o'clock. All upperclassmen as well as freshmen who are interested in crew are urged to attend as many plans for the coming season will be discussed.

It is a part of the program to have Bill Haines give a talk on the value of rowing and to have Bursar Ford tell of the plans which are now under way for remodelling and refitting the boathouse to suit the present needs. Captain Malmquist, Ernie Knight, Cedric Valentine, Art Underwood, and Manager Bill Thomas will complete the list of speakers who will acquaint the audience with the history and needs of the crew.

More Interest in Crew

More interest is being shown in crew by this year's freshman class than by many previous ones. A large number turned out at the crew meeting held at Camp Massapoag, most of whom also took and passed the swimming test necessary for qualification. Forty men signed up for crew in the first day of the Fall campaign, and this number is increasing steadily.

Bill Haines will be assisted ably this year by Cedric Valentine and Art Underwood who will serve in the same capacity at last year, namely 150 round and freshman coaches respectively. Both men are pupils of Bill Haines, having rowed under him during their college course at the Insti-

All the new men will be put on the machines first, and after they have acquired some degree of proficiency on the make-believe shells, will finally get out upon the water in the 16-oared barge that was purchased last spring, if the weather permits. The veterans, course, will get out in the shells immediately. Some of the freshmen have been working on the machines since Monday, so that perhaps the more experienced Sophomore crew will not have everything its own way when they finally race together.

#### ENROLMENT IN R.O.T.C. **COURSES CONTINUES**

#### Advanced Classes Are Open to 365 Juniors and Seniors

Juniors and Seniors wishing to take advanced courses in Military Science and Tactics are advised to enrol for this instruction as soon as possible, stated Major Robert C. Eddy, executive officer of the Department of Military Science and Tactics. Enrolment is limited to a quota of 365 applications. A waiting list will be established after the quota is reached, and from this will be taken men in order of their application to fill vacancies caused by physical defects or other deficiencies in the oviginal applicants.

These advanced courses are open only to men who stand in the upper half of their class in their studies. Enrolment began Monday and will continue until the quota is filled.

# Mrs. Talbot Donates to Technology 200 Books From Late Dean's Library

Volumes of Several Magazines

Technology has received a large addition to its library in the form of a gift of about 200 complete volumes on cal journals from Mrs. Henry P. Talbot, widow of the late Dean, who was a noted authority on chemistry. The books were brought to the Institute and are now being placed in the various libraries to be accessible to the students.

Large numbers of the miscellaneous chemical text books have already been

Gift Includes Complete Bound placed in the Chemical Reading Room on the new shelves provided for them. These are largely books on general chemistry, such as would be of use to the ordinary student, giving him a wider field of reference material than was before obtainable.

In all probability, the sets of chemical journals will be placed in the main chemistry and several sets of chemi-library within easy access of the research laboratories. Some of these sets contain bound volumes of all the issues of that particular chemical magazine during a period of from 30 during the early part of the summer, to 40 years. Such a complete record of former chemical experiments and data will be extremely useful to any one doing research work, in the opinion of Prof. Henry M. Smith of the Chemistry Department.

#### Frosh Already Breaks A Secretary's Heart

The incoming freshman class is already making an impression on the feminine secretaries, it was observed last week in the "fine"-est office in the Institute.

Following the departure of a particularly handsome member of the first year class from the office, one of the secretaries came running up to another and, with heart aflutter, exclaimed, "Oh, wasn't he a darling, though? I think he was just adorable, don't you?" Then she added ruefully, "But I couldn't think up an excuse to get his name."

A Record of Continuous News Service for 46 years

C. J. LeBel G.



Official News Organ of the Undergraduates of M. I. T.

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#### A WORD TO THE WISE

JUDGING from all appearances on the first day that the freshman rules have been in order, the lower classmen are by no means certain as to what extent they should follow the various regulations. The appearance of such a great number of ties was very promising for the success of the rules, but the failure of every first year man to speak to the other students is a disobedience that will not be tolerated.

Let it be understood now by all freshmen that it is compulsory for them to say "Hello" to whomever they may pass on the campus or in the Institute corridors, and to be the first to speak.

This rule is without doubt the one which possesses the greatest possibilities for the early development of spirit and friendship both among the first year men alone and with the other three classes. It is not a practice to haze or humiliate Institute men, for that has never been Technology's policy. It is simply to further through the simplest way, the human side of school life.

Come on, Frosh, get into the spirit! Let's have a pleasant 'Hello" from every one of you. Your cooperation will not only save many a disagreeable moment in the future, but will go a long way toward making the freshman rules an immediate success.

#### **COMMON COURTESY**

Most of us can remember how impressed we were the first time we saw the Institute Buildings and how happy we were to think that we had the privilege of being a student at such an institution for a number of years. Most of us would quickly boast the wonders of our buildings, but when we are inside there are a great number of us who fail entirely to properly regard the appearance of the halls and doorways.

Mr. George Eastman, who is probably Technology's greatest benefactor, visited the Institute some years ago and made the remark that he thought that Technology men ought to refrain from smoking while in the corridors just out of pride for the appearance of the buildings. Since that time there have been periodic bursts of thoughtfulness when the undergraduates complied with the printed requests of the Executive Committee of the Corporation and of the Institute Committee, but for the most part the requests have been ignored.

So far this fall most of the students have failed to comply with the requests and the condition of the halls reflects this laxity. This request is only a reasonable one and at the same time it is one which should appeal to our pride. The appearance of a number of cigarette butts is an unsightly decoration for corridors and it is something which shows up the undergraduates to a stranger passing through the buildings.

#### THIS CRAVAT SCHEME

UNDOUBTEDLY the rule requiring all freshmen to wear official Cardinal and Gray ties has its good points for already at the end of the first day it has evidenced its usefulness. It serves the purpose for which it was designed—that of distinguishing the first year class—and it does it very well. The best feature of this rule is that it distinguishes the freshman without trying to make him feel humiliated on or off the campus.

A cross section of the opinions regarding this rule seems to be that it is very much worth while. The ties are good looking and help to brighten up the Institute atmosphere a great deal. Undoubtedly there are a certain few freshmen who have not bought their ties or are failing to wear them, but the rules committee will soon ferret out these few cases. We advise those few freshmen who have failed to fall into line that you are hurting your own class more than anything

We advise those few freshmen who have failed to fall into line that you are hurting your own class more than anything else, for the freshman rules were formulated with the sole idea of improving the spirit in the new class each year and to enable them to get better acquainted and organized. Those fellows who try to avoid these rules are only courting trouble and besides that they are branding themselves as poor sportsmen.



The Lounger nearly had a heart attack yesterday morning, after some forty-odd years of perfect health—a freshman smiled up meekly as he passed, and lisped out a timid "How do you do?" It was all the poor Lounger could do to stagger on to his office, but he has by this time practically recovered. He now even goes so far as to suggest that the two frosh who seem to have grasped so soon the simplicity of the Hello habit explain the rule to the more dense of their number, or some dire calamity will surely come about.

Long has the Lounger given the Faculty credit for their laudible at tempt to make up satisfactorily for the terrible dearth of Co-eds in the Institute, but he had finally put it past the ability of the Coop to follow the noble example fo Technology instructors. Yet one more miracle has come to pass-could a Tech student enter the Coop now without shouting for joy? At last may a man purchase his books and underwear and whatnots with all that inspiration a fair clerk can offer. The Lounger looks for fully a 250% increase in his next year's dividend.

Five dollars or no five dollars, nothing can make the Lounger cease vacationing sooner than is necessary, for fluent and naive as they may seem, his copious meditations are far from the snap they're cracked up to be. But the briar has turned out to be sweeter than ever, and the comfort of that favorite Morris can't be denied; so much against his better judgment the Lounger finally extends a most hearty and sympathetic welcome to all his returning victims of the past three or four years, to the new spot of grass in the Great Court (sweet dreams to the guy who gave it), and to the verdant innocence of the Class of '31, God bless 'em.

Speaking of innocence, little do the Frosh realize the penalty of four wet Sophomores. Unless the said green enterers, so sweet and pretty in their new ties, turn out to better men than last year's rookies, what a hot time is in store for the coming year! And the Lounger prides himself on his great gift of prophecy. For if a hundred and some freshmen prove almost a match for a thirtieth that many, could it be little more than a slaughter of the babes when they meet man for boy?

Standard Brown Bags for entering freshmen are now on display at the Coop, according to a notice the Lounger received yesterday asking also for his recommendation. Brown Bags (for the information of the frosh) are never bought second hand, for such would be beneath the dignity of a loyal Tech commuter. They should instead be purchased new, decorated immediately with a Tech sticker exactly in the position of the one on the Coop's Standard example, and then carried incessantly every day of the school year. No less than five good texts should always be included, whether they be needed that day or not, for nothing denotes a lazy student more emphatically than a flat bag. 'Cmon, Frosh, show 'em your minds are in the right place and buy the Coop out. Adv.

#### AS WE SEE THE MOVIES

#### METROPOLITAN

"As one woman to another, men are children and must be looked after with as much care if you expect to keep them," is the theme of the photoplay now showing at the Metropolitan Theatre this week. Florence Vidor makes up with her face what she lacks in acting ability. The picture is of the light bed-room farce type and proves in the grand finale that a little lingerie will make up for a lot of neglect.

Paul Whiteman turns from his reputation as king of jazz and attempts a concert program interrupted intermittently by a few of his solo comedians.

His music was pleasing to the ears but not to the popular variety and some of his specialties were the same as he had when he was here the last time.

#### STATE

Another of Conrad's adventure novels has been adapted for the screen and is presented this week as the Loew's State feature. It is "The Road to Romance," taken from Conrad's Romance." The scene is laid in a Spanish settlement on the Caribbean in the days of pirates and kings, and the plot is altogether too obvious from the start.

Ramon Novarro as Jose Armando, a captain of the Dragoons, is the feature of the production when he masquerades as an extremely clever pirate. As is customary in such pictures, the heroine is surrounded by all types of danger from king's representatives and pirates, but of course the hero comes through against great odds.

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THE TECH ENGINEERING NEWS has opportunities for new men interested in either the Business, Editorial, Advertising, or Circulation Departments. All of these departments offer outside work which will develop very valuable outside contacts.

I shall be very glad to meet anyone interested in THE TECH ENGINEER-ING NEWS any evening around 5 o'clock, and I hope to be able to give further information concerning our work and our aims at that time.

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# THE TECH as an Activity

WHEN reading the expositions of the various activities as printed in this paper, do not forget that this paper itself is one of the biggest of the group. Three mornings a week, THE TECH is delivered at the dormitories, fraternity houses and professors' offices, while at eightthirty in the morning, enough to supply the non-fraternity and non-dormitory men are placed on the stands. THE TECH is run just as is a Metropolitan Daily paper. The business department is handled in the same manner as any strictly commercial business of the same size.

THE TECH has room for thirty or more live freshmen in the various departments. Every freshman coming out at this time has an equal chance of holding down a Managing Board position in his Senior year.

In the News and Sports end of the paper, men get experience at interviewing men that can be secured in no other way. It has been stated that one of the weakest points of a Technology man is his lack of ability to express himself on paper. Writing News stories gives a man endless practice at saying what the has to say in the clearest and most concise manner.

Every graduate has to sell himself to his employer. Salesmen can be made as well as born, and selling advertising is one of the best known ways of learning sales-manship. THE TECH is supported by the advertising which is in the greatest part sold by undergraduates. The other divisions of the Business Department, i.e., the Circulation and Treasury departments furnish a training that is equaled only by a course at a large business col-

The Editorial and Features Divisions offer an opportunity to express one's own ideas that is out of the question in writing a News Story. In general, Editorial writing is left to men who have been at the Institute for two or three years, but a man who is interested in that sort of work can do feature writing, and then as time goes on, transfer to the editorial work.

Lastly, if you have not yet decided what activity you wish to try out for, THE TECH offers an unequalled opportunity to look over the other activities. Six weeks' work interviewing the publicity managers of the other activities will give one an insight into the advantages and disadvantages of the work done by those activities that can be derived in no other way.

The competition that is being formally opened at this time will run for the coming eight weeks, at which time the successful candidates will be elected to the staff of their various departments. Call at room 302 or room 3, Walker Memorial, and interview any of the men you find there. Any of them will gladly give you any information you may be seeking. AND DON'T FORGET THE MASS MEETING IN NORTH HALL, WALKER, AT 5 O'CLOCK TODAY. BE THERE!

#### TECHNOLOGY CHRISTIAN **ASSOCIATION**

two phases of the work of the Chrisaration of the Handbook were carried of you, after arriving at the Institute, but before actually starting the year's work, were privileged to attend the Freshman Camp, an activity of the Christian Association that renders a very great service not only to the freshman class, but to the whole Insti-

It has been said that the three letters T. C. A. are synonymous at the Institute with the word SERVICE. First of all, however, the T. C. A. is a Christian Association and is a service organization because it is first a Christian Association. The activities mentioned in the above paragraph are but a few among the many through which the T. C. A. endeavors to be of service to everyone at the Institute, to the Institute itself, and to certain outside organizations doing student and welfare work.

There are seven departments in the organization with several divisions in each department. In the nearly thirty positions represented by these divisions and by the Executive Committee, there is an opportunity for exercising altruism which is the possession of Institute. every one of you. Through work on our publications you are offered a chance to gain business and journalistic experience. Financial and business experience may be gained through work in the Finance Department while those of you who like teaching or entertaining will be interested in the Social Service Department. The Freshman Service Department was responsible for the Freshman Camp and the allocation of Freshman Advisors.

It is apparent that there are two ways of looking at participation in the activities of the T. C. A. You may take up the work with the idea of getting out of it for yourself as much as in an activity through which you can

#### V00 000

For those who have not been intro-Long before arriving at the Institute, duced to the black cat of Technology, you became acquainted with at least Voo Doo is the comic publication of the Institute. Its aim is to lighter The arrangement rather than to make heavier the load for Freshman Advisors and the prep- of care, and to cheer up the long faces of our classmates, as well as provide out especially for your benefit. Many the "Tech Man" with a superior line of puns and witticisms.

Phosphorus is waiting to meet men who are anxious to enjoy their Institute career and are not too timid to venture a smile when an instructor's slip stick jams. The little black cat makes his abode on the top floor of Walker. Make it a point to pay him a visit if you are interested in the Art, Literary or Business Departments of the only intentionally humorous activity at Technology.

We do not hesitate to admit to the Class of '31 that Voo Doo is surpassed by none as an activity around Tech. Conceited as this may seem, we do ourselves the justice of admitting what we know to be the truth, and by this confession we feel that the leaders of our infant class will rush to the ranks of Phosphorus to keep her up in front.

#### TECHNIQUE

Technique is the school annual, and as such is the one permanent publication, the one which is kept in the library of the alumnus long after he talent for practically every kind of has received his degree. The annual work and for developing that spark of records everything connected with the

Technique has need for men of more varied talents than has any other publication at the Institute. The work is divided into three parts, business, literary, and features, although the line between the different departments is very loosely drawn as far as the competitors and staff members are concerned, and a man may work in any department he wishes, or in all of them. In fact the man who has experience in more than one department has much better chances in the competition.

The business department has charge of the advertising, publicity, accountting out of it for yourself as much as ing, and circulation. The man in-you can or you may wish to participate terested in this part of the work will work as a competitor during his be of service to fellow students adn Freshman year, be elected to the busi-(Continued on Page 4) (Continued on Page 4)

**TECH SHOW** 

By Milton Male '29, Publicity Manager

ment, and with the publicity and business departments combines all the elements that go to make Tech Show one of the major activities at the Institute year after year.

The Show itself is written entirely study easy. by the students, as are also the music and lyrics, the program and score agerial side of Tech Show, there are covers are drawn by the students, and the publicity, stage, business, music, in all its entirety, from the design of and advertising departments. The opthe scenery to the acting and management of the Show, it is one of the ness experience are only limited by finest means of affording the men of the efforts of the individual. Technology the opportunity to exercise their talents.

scholastic terms and will take in Hartford, New York and probably Poughkeepsie, where the Vassar girls are sure to be in evidence. Then in the spring term the usual performance is given in Northampton (the home of it. Smith College), followed by the threeday performance in Boston at one of the larger down-town theatres.

The chance is here to have a real good time. The call for candidates for the cast, chorus, and management will soon be made at the first Tech Show Smoker, which will be held some time during the next two weeks. At this time all those who have ever wanted to figure in Broadway lights will have the chance to do so, for the cast, chorus and ballet positions are all open to competition. The chances are good that he who can dance, sing or act will make the Show. In addition to the fun to be had, there is the still greater opportunity that Tech Show offers—that of making a wide

\*circle of friends in the doing of pleasant, congenial work.

The professional coaching that Tech Show enjoys is a means for the ac-Tech Show-gleaming footlights, quisition of poise, self-confidence and beautiful dancing girls, an excellent ease that becomes such a valuable cast, an efficient back-stage depart- asset while at school and after graduation. All of the undergraduate body is urged to answer the call of the footlights and to find in Tech Show the activity that will prove that he who tries can find here at the Institute the good times that will help make

For those who lean toward the manportunities offered for practical busi-

This year the competitions are open in all the departments to all members The Show makes a trip between of the Sophomore and freshman classes. From the assistants in these departments are picked the Junior Board of Managers. Sophomore and freshmen make all the trips with the Show and do have a great time with

### **FRESHMEN** ATTENTION

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### DAVID CASSO

Tech Students' Tailor for the past 13 years.

411 MARLBORO STREET, Boston, Mass.

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To get the best results every Tech man should become a member of the "Coop" before he begins to buy any of his supplies. It costs one dollar to join for one college year. You get a membership ticket with a number. Tell the salesman your number every time you buy anything that costs 25c or more at Technology Branch, the Barber Shop or the Main Store at Harvard Square. The total credited to your number on June 30 is the amount on which you get your dividend. The profits are divided among the customers who join.

Dividend Checks for last year's purchases will be ready for distribution October 13, 1927. The dividend paid on last year's business is 10% on cash purchases and 8% on charge purchases

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The "COOP" is the official source of required textbooks and supplies in every course.

TECHNOLOGY BRANCH

# Harvard Co-operative Society

76 Massachusetts Avenue, Cambridge, Mass.

#### M. I. T. A. A.

The M. I. T. Athletic Association includes in its body one of the greatest opportunities for incoming freshmen at the Institute. This organization is the managing body of the athletic teams of the entire school and includes all managers and captains as well as the officers of the organiza-

Men may start at the very bottom as competitors for the managerial position of a minor sport and subsequently result in being elected to the head of the entire Athletic Association. It is in fact a real four year competition leading up to one of the big tenpoint jobs offered in activities at the

The officers of the Athletic Association also carry a position on the graduate advisory council on athletics which is after all the supreme power in undergraduate athletics No great mental prodigies are required to become managers or officers of the association but only men who are willing to dig in and make every single minute count, and who are willing and desirous of either furthering their managerial ability or of obtaining their first training in that direction. Opportunity is also offered to make trips with the teams, which in many instances are well worth while and real rewards for hard work.

#### WALKER MEMORIAL COMMITTEE

By Frederick D. Riley, Jr., '28 The Walker Memorial Committee is an activity unique in undergraduate collège circles and offers an extremely diverse opportunity for managerial experience in its three years of committee work. The committee is composed of six men chosen on a competitive basis. At the beginning of the fall term a short three week competition is held for Sophomores at the end of which time three men are chos-In the spring just before class elections two of these three men are chosen by the chairman to retain their position on the committee as Junior members. At the same time one of the two men who have been Junior members during the year is appointed chairman.

Originally created to manage the Walker Memorial Building . . . beautiful gift of the Alumni to the undergraduates . . . the Walker Memorial committee rapidly extended its activities until now it not only assigns the offices in Walker to activities and the rooms to the use of functions, but also manages the Hanger Gym, Walker Gym, and hand-ball courts. In addition this committee has taken charge of the bulletin board and all publicity campaigns of any unofficial character conducted at the Institute.

The committee acts in an advisory capacity to all bodies planning to hold dinners, dances, or other entertainments in Walker Memorial, and is respensible to the Dean for the maintenance of Tech traditions at such functions. Because of this great scope of the committee's activity, the clairman has, by vote of the students, been granted a seat on the Executive Committee, as well as the Institute Committee itself.

The work of the Walker Memorial Committee offers opportunities unparall activities, clubs, and social organi-It involves frequent and friendly contact with the offices of the

#### MUSICAL CLUBS

The musical talent of M. I. T. is gathered in the organization known as the Combined Musical Clubs. This organization, in a great many ways, advertises the school, as well as provides an outlet for musical talent and a background of social life. The concerts given each year around and about Boston and the annual radio broadcasts serve to set the name of M. I. T. before the public. The Spring, Pop and Winter concerts rate high among the social events of the school

As the name implies, the Combined Musical Clubs is a combination of the Glee Club, the Instrumental Club, the Banjo Club and the Techtonians, the dance orchestra. This combination is augmented by a group of carefully selected specialty acts. A concert given by the "clubs" is a pueasing combination of all these features.

During the past season many delightful concerts were given in many of the leading schools in the East, but with graduation many of the best musicians were lost to the "clubs." This year, as before, in order to maintain the reputation which we have always enjoyed, it is necessary to recruit new men into the organization. An inviting feature about the Musical Clubs is the ease by which any talented man can quickly come into prominence. A man may have only a liking for music but not know where he can put this liking to use. In the Glee Club he may find a vent for this hidden talent.

New men are needed in every branch of the Musical Clubs. The Glee Club has several vacancies as usual and is always looking for new blood which may displace some of the older men whose interest may be waning. The Instrumental Club, started only last year, needs men who can play any kind of instrument, while the Banjo

Club needs not only banjo players, but men who can play instruments for the accompaniment of this very popular club. Any type of instrument, string, or wind, can easily find a place in these two clubs.

The "Techtonians" within the past few years have forged ahead until they now hold an enviable position among the student orchestras of the country. The last season was particularly successful, but some of the most important members were lost this year through graduation. These vacancies have to be filled and any man qualifying will not only be repaid in enjoyment and fame but will find that this branch of the Musical Clubs will set one in the way of earning a little money on the side.

Many men would like to ally themselves with such an organization as the Musical Clubs, but cannot play any musical instrument. Numerous openings are available in the management, where there are opportunities in the Business, Stage or Publicity departments as well as the Treasury Department.

#### TECHNIQUE

(Continued from Page 3)

staff during his Sophomore year, and in his Junior year he may become a Board member in such a position as Adver-tising Manager, Treasurer, or Public-ity Manager. Men on the business staff acquire invaluable experience in meeting people and selling to them through the sale of advertising and the sale of books. The work in the office gives them experience in office systems and management. The business experience gives a man contacts of seeing your work in print, the busoutside of the Institute with successful men in every line of work that is of value not only in school but after graduation.

The literary and features departments in which the creative work of building the annual are performed. Under the direction of the Literary and Departments editors the literary competitors and staff write the stories about the happenings around school and collect statistics, lists of members, and the like from the various organizations and activities around school. The Photographic and Art work for the book is done by the Features department. The Art Editor

and his staff do the design work throughout the book, as well as the cartoons that are run through the features sections. The Features editor and his staff of photographers must get informal photographs of the events around school, as well as pictures of the students themselves in those kind of poses in which they would rather not be put on public dis-The Photographic manager is play. in charge of all formal pictures of groups, Seniors, and Faculty members that appear in the book. In the less serious 'Snique or grind section all the departments collaborate to present a picture of the funny side of the school life with a little expose of the ten best jokes of the year and all the inside dope on politics, fraternities, activities, dorms, or what have you. The possibilities for the candidate with a little originality and ingen uity are unlimited.

Every department on the book is essential to its success, and the chances of making the Junior Board and later the Senior Board are entirely dependent upon the individual. Competition is based partially on a point schedule, with quality counting equal ly with quantity of work in the award of points. The candidates can at all times see just how they stand with reference to the others, so that the competition is always rather keen Past experience is unnecessary, but the desire to be associated in the publication of the best college annual in New England is essential. Come up to the office, 309 Walker, any after-noon and talk it over with the men who are already working on the book. They will tell you in detail of the friendships they have made, the thrill iness experience, and altogether of the great sport of publishing an annual.

#### T. C. A.

(Continued from Page 3) to others less fortunate than yourself. A happy combination of the both is. of course, the better way. If you are at all interested in the work of the Association, drop in and talk it over. Come in and see us anyway. We hope to get better acquainted with all the freshmen through helping them or by providing them with a most interesting activity.

JOHN W. CHAMBERLAIN '28. President.

### Notices and Announcements

#### UNDERGRADUATE

FOOTBALL EQUIPMENT

All members of last year's Sophomore and Junior football teams who are willing to sell or lend their foot ball equipment are requested to call John Byrne at University 7077.

#### TENNIS MANAGER COMPETITION

Freshman and Sophomore candidates who desire to enter competition for the position of Tennis Manager should report to the A. A. office any afternoon after 4 o'clock.

#### **TECHNIQUE CUTS**

Anyone desiring to obtain their cut used in Technique, please call at the for physical examination as soon as office before Wednesday, Oct. 5.

#### A CHANCE FOR JUNIORS

Technique offers a two-weeks' competition for Juniors, starting Monday, for the positions of "Features Editor" and "Photographic Manager." are important positions and lead to a Senior Board position next year.

All men interested report at the office, 308 Walker.

#### FRESHMAN FOOTBALL

Candidates for the freshman football team must report to Tech Field this afternoon at 5 o'clock for the first practice of the season.

#### PHYSICAL **EXAMINATIONS**

Students are requested to sign up

**Py BRIGGS** 

Shirts

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FOR HIRE **READ & WHITE** 

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60 Attendants to Assure Your Comfort and Pleasure SNAPPY "JOLLY TARS" ORCHESTRA Buffet Lunch, Observation Balcony

SAIL IN THE HARVEST MOON TO-NITE It is especially pleasant at this time of year

SAIL and DANCE-FARE \$1.00 Boat Sails 8:30 P.M.—Returns 11:15 P.M.

Steamers from Rowes Wharf-Plenty of Free Parking Space

AFTER A WHOLE WEEK YOU

FIND THE OPPORTUNITY TO

CREATURE TO SIT OUT IN THE

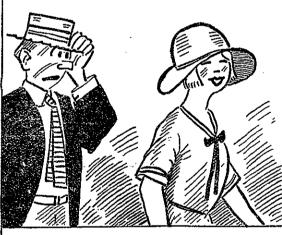
WATCH THE MOON RISE

PERSUADE THE SWEET YOUNG

SUMMER HOUSE (OR PERGOLA) AND

# Somebody Is Always Taking the Joy Out of Life

THE PRETTIEST GIRL YOU EVER SAW ARRIVES AT A VACATION RESORT AND YOU MAKE UP YOUR MIND YOU MUST KNOW HER.



AND AUN'T SOPHIE MISSING HER CHARGE, GOES SCOUTING ALL OVER THE PREMISES FOR HER



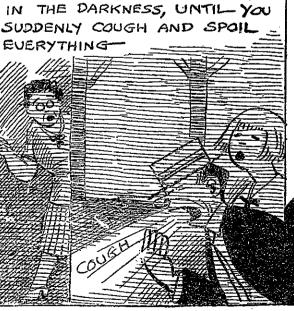
AND SHE SWOOPS THROUGH THE SUMMER HOUSE, BUT MISSES YOU

AFTER YOU ARE INTRODUCED,

YOU FIND OUT HER AUNT SOPHIE

IS ALWAYS AROUND AND NEVER

LETS THE GIRL OUT OF HER SIGHT.



AND THE GIRL CUTS YOU OFF HER LIST BECAUSE YOU DON'T SMOKE OLP GOLD



The Smoother and Better Cigarette

.... not a cough in a carload

